

*I wish to be a  
garbage collector*

**Carter, 7**  
leukemia

**NOTICE**  
VEHICLE IS EQUIPPED  
WITH AUDIO AND VIDEO  
RECORDING EQUIPMENT

**TRUCK CARE**  
CALL 1-800-473-8771  
FOR MORE INFORMATION  
VISIT [www.truckcare.com](http://www.truckcare.com)

**#1**

MORNING CONSULT®  
2022

Most Trusted Nonprofit  
Operating Locally Across 50 States

**MAKE-A-WISH®**

# WINE & WISHES

**Make-A-Wish®**  
NORTHEASTERN & CENTRAL CALIFORNIA  
AND NORTHERN NEVADA

★ CELEBRATING 40 YEARS OF WISHES ★

*Together, we create life-changing wishes  
for children with critical illnesses.*



# MAKE-A-WISH®

## WINE & WISHES 2023

# WINE & WISHES

SEPTEMBER 9, 2023 | 5:00 PM  
SAFE Credit Union Convention Center  
Sacramento



*I wish to have a  
play structure*

**Janessa, 10**  
leukemia

Wine & Wishes is a premier event attended by community and corporate leaders who gather to transform the lives of local children battling critical illnesses. This elegant evening includes silent and live auctions, and an uplifting program that will leave you feeling inspired as you turn wishes into a reality for local children.



### EVENT SPONSORSHIP PACKET 2023

For more information, contact Costas Johnson at (707) 225-4544 or [cjohnson@necannv.wish.org](mailto:cjohnson@necannv.wish.org)

# MAKE-A-WISH®

## WINE & WISHES 2023



## Sponsorship Levels

	<b><del>SOLD OUT</del></b> Presenting Sponsor \$50,000	Major Sponsor \$25,000	Hope Sponsor \$15,000	Wish Sponsor \$7,500	Courage Sponsor \$4,000
Logo included in promotional ad (if applicable) prior to event	★				
Logo on bidder program/paddle	★				
Ad in event program <i>Commitment received by April 7, 2023</i>	2 Pages	1 Page	½ Page		
Complimentary hotel accommodation (one room, evening of event)	★	★	★		
Recognition from stage	★	★	★	★	
Recognition on event website and e-blast(s)	Logo	Logo	Logo	Listed	Listed
Reserved table(s) of 10 included	4	3	2	1	1

**NEW FOR WINE & WISHES 2023:** Unique Named Sponsorship Opportunities within the Event

**~~SOLD OUT~~**

Cocktail Hour Sponsor

**~~SOLD OUT~~**

Golden Ticket Sponsor

**~~SOLD OUT~~**

Entertainment Sponsor

**~~SOLD OUT~~**

Smile Station Sponsor

### EVENT SPONSORSHIP PACKET 2023

For more information, contact Costas Johnson at (707) 225-4544 or [cjohnson@necannv.wish.org](mailto:cjohnson@necannv.wish.org)

Sponsorship payments must be made by Friday, August 11, 2023

Benefits may vary based on sponsorship commitment dates.



MAKE-A-WISH®

WINE & WISHES 2023

# WINE & WISHES

*Sponsorship Deadline for Named Opportunities: August 4, 2023*

## Exclusive Named Sponsor Opportunities

*(Limited to one sponsor per opportunity)*

SOLD OUT

### Cocktail Sponsor - \$7,500

A great sponsorship choice for guaranteed high visibility. Your company name and logo will be featured prominently throughout the event.

- Cocktail napkins featuring sponsor logo accompanying every drink order
- Half-page program ad
- Recognition from podium during the event
- Four seats at 2023 Wine & Wishes

SOLD OUT

### Golden Ticket Sponsor - \$5,000

A fantastic opportunity for you to co-brand Golden Tickets alongside the Make-A-Wish Logo in this unique and highly engaging entertainment opportunity.

- Sponsor logo printed on 200+ golden tickets co-branded alongside MAW Logo
- Sponsor logo on Golden Ticket signage
- Half-page program ad
- Recognition from podium during Golden Ticket draw
- Four seats at 2023 Wine & Wishes

SOLD OUT

### Entertainment Sponsor - \$3,000

Bring the party to life with our entertaining DJ! Premium exposure before and after the program.

- Sponsor logo on signage by the DJ during cocktail hour & after-party
- Listed recognition in Wine & Wishes event program and slideshow
- Two seats at 2023 Wine & Wishes

SOLD OUT

### Smile Station Sponsor - \$2,500

This option guarantees prominent logo placement during both the cocktail hour and the after-party.

- Logo co-branded with Make-A-Wish on souvenir photo/video
- Sponsor logo on signage by photo booth
- Listed recognition in Wine & Wishes event program and slideshow
- Two seats at 2023 Wine & Wishes



### EVENT SPONSORSHIP PACKET 2023

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WINE & WISHES

## 2023 SPONSORSHIP COMMITMENT PLEDGE FORM

Contact Name: ..... Email: .....

Company Name (if applicable): .....

Please indicate how you would like your sponsorship listed: .....

Address: .....

City: ..... State: ..... Zip: .....

Phone: .....

**I am proud to partner with Make-A-Wish and pledge the following level of sponsorship:**

**SOLD OUT**

☐ Presenting Sponsor \$50,000

☐ Major Sponsor \$25,000

☐ Hope Sponsor \$15,000

☐ Wish Sponsor \$7,500

☐ Courage Sponsor \$4,000

**SOLD OUT**

☐ Cocktail Sponsor \$7,500

**SOLD OUT**

☐ Golden Ticket Sponsor \$5,000

**SOLD OUT**

☐ Entertainment Sponsor \$3,000

**SOLD OUT**

☐ Smile Station Sponsor \$2,500

☐ Pair of Tickets \$600

☐ Individual Ticket \$375

☐ I'm unable to attend but wish to support granting wishes with a contribution in the amount of: \$ .....

### Method of Payment

☐ Check made payable to **Make-A-Wish Northeastern & Central California and Northern Nevada** is enclosed

☐ Enclosed in this Envelope

☐ Will be mailed by .....

☐ I would like to be invoiced during the following month: .....

☐ To pay by Credit Card, please call 916.437.0206

*Should Wine & Wishes 2023 be canceled for any reason, I waive my right to the exchange of services included in this pledge agreement and agree to offer the amount stated above as a general donation.*

Signature: ..... Date: .....

**Return to:** 2800 Club Center Dr, Sacramento, CA 95835 or email the completed form to Costas Johnson at [cjohnson@necannv.wish.org](mailto:cjohnson@necannv.wish.org). Sponsorship payment must be received by **Friday, August 11, 2023**